

For immediate release

Harrisburg (PA) artist Dionn Reneé represents USA in global digital art for upcoming Sony film *The Woman King* starring Oscar®-winner Viola Davis

September 3, 2022 – Harrisburg, PA artist Dionn Reneé, ‘A Selected Creator,’ has reached an agreement with Sony Pictures Inc. and Columbia Tristar Marketing Group, Inc. for usage of her original artwork in the marketing campaign for the film *The Woman King*, starring Oscar®-winner Viola Davis. The agreement also includes social media, print materials, and merchandise. The fees for this agreement have not been disclosed.

"It is a true honor to participate on a project of such magnitude while elevating strong women in the process. I am excited to be a part of this phenomenal release," says Dionn Reneé.

Dionn Reneé was given the mission to create a unique digitally illustrated poster design inspired by the upcoming film, scheduled for release in theaters on September 16th. The film, based on real events, tells the remarkable story of the Agojie, an all-female unit of warriors who protected the African Kingdom of Dahomey during the 1800s. It follows heroine General Nanisca (Oscar®-winner Viola Davis) as she leads the next generation into battle against an enemy determined to destroy their very way of life.

To amplify the release of the movie, Columbia Tristar Marketing Group, Inc. collaborated with Dionn Reneé on the official campaign to create a captivating poster and billboard design that will appeal to all global audiences.

Dionn Reneé is a native of Harrisburg, PA, where she owns and operates The Dionn Reneé Studios, a fine arts and digital studio. Her latest projects feature strong female role models such as Maya Angelou, Whoopi Goldberg, Oprah Winfrey, and others. Dionn Reneé was proud to present Angelou’s portrait to her prior to her death, which is a highlight of her career.

“This project holds a natural appeal to me. I create artwork that inspires the development and progress of strong women. By showcasing these powerful women – and featuring their wisdom, bravery, and virtues – it sends a clear message that we value them and their accomplishments,” Dionn Reneé states. “It’s a privilege to give one their flowers while they’re here.”

Dionn Reneé is a Temple University, Tyler School of Art graduate, where she double majored in Fine Arts and Graphic Design from 2000-2004 and received her Bachelor of Fine Arts degree while serving as Student Body President.

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THE
WOMAN

KING

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