

## **For immediate release**

### **International fine artist Dionn Reneé represents USA in global marketing campaign for Sony's #1 hit movie, *The Woman King*, starring Oscar®-winner Viola Davis.**

September 21, 2022 – Dionn Reneé, has been named 'Selected Creator' by Sony Pictures Entertainment, Inc. and Columbia Tristar Marketing Group, Inc. for usage of her original artwork in the global marketing campaign for the film, *The Woman King*, which immediately became America's #1 movie the week of August 16, 2022. The agreement includes promo art, social media, print materials, and merchandise.

The movie is based on actual events that Dionn Reneé was able to relate to. As a child she was diagnosed with lupus and struggled with the debilitating symptoms that accompany this ailment. Most of her life has been a battle that she has fought like a warrior. Even including, in recent years, Mixed Martial Arts (MMA) training, rigorous fitness training, and just an all around health based lifestyle. Her approach to the project was with a thorough understanding of the mindset of the Viola Davis character. Her experience translated into a remarkable artistic expression of the subject.

"It is a true honor to participate on a project of such magnitude while elevating strong women in the process. I am excited to be a part of this phenomenal release," says Dionn Reneé.

Dionn Reneé is recognized for her work as a fine artist, graphic designer, and photographer throughout the entertainment industry. She has painted portraits of Oprah Winfrey, Whoopi Goldberg, and Maya Angelou, who gladly accepted and displayed the tribute portrait in her office. There are too many others to list and many more projects in the works.

A native of Harrisburg, PA, she owns The Dionn Reneé Studios and is preparing the launch of her new, DRW Advertising Agency, in that city.

Dionn Reneé is a Temple University, Tyler School of Art, and Temple, Rome (Italy) graduate. She double majored in Fine Art and Graphic Design and served as Student Body President.

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